



Shree Santkrupa Shikshan Sanstha's
Shree Santkrupa Institute of Engineering & Technology,
Ghogaon.



**Department of Computer Science & Engineering
in collaboration with the Training & Placement Cell.**

Organized

Webinar on Design Thinking



Thursday, 30th Oct. 2025
10:00 AM



Dr. Manoj Apte

**Global Head - Learning & Development,
Persistent University. Persistent Systems**



Google Meet

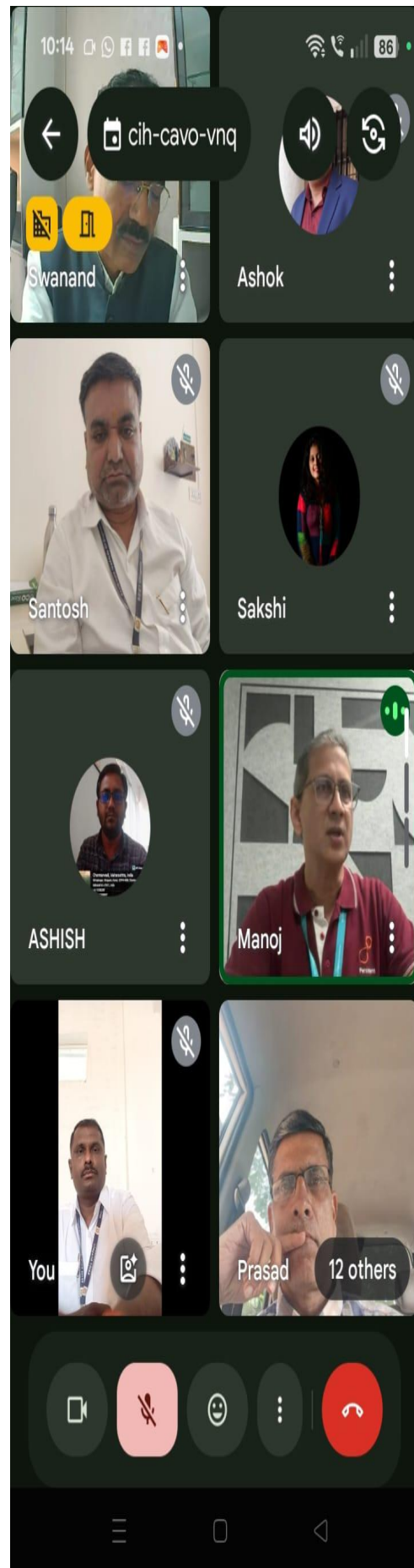
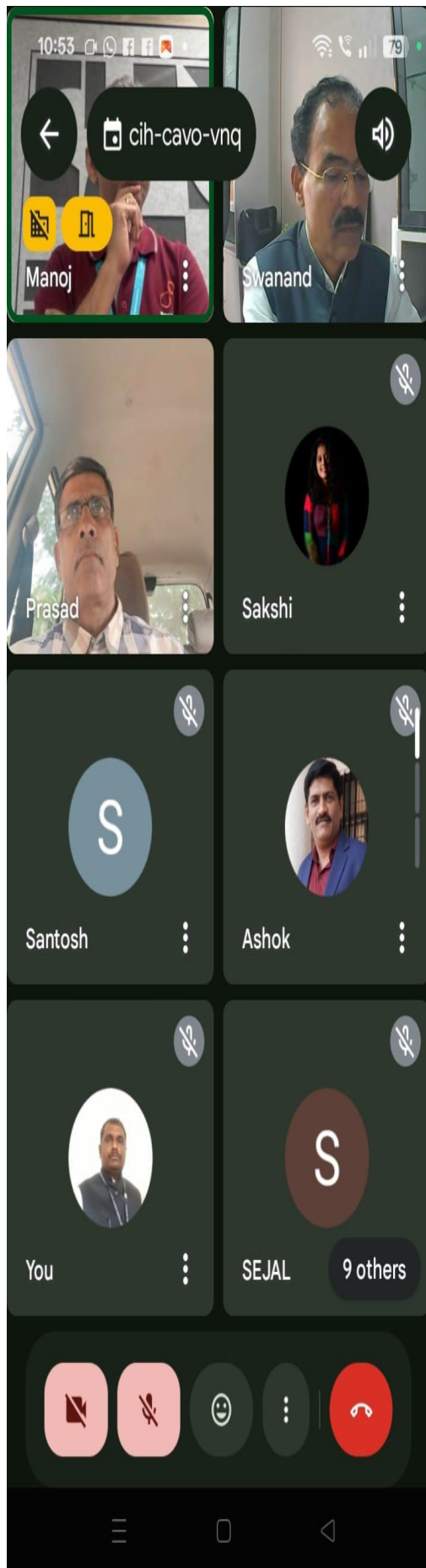
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Audience:
B.Tech. CSE Faculty Members



PHARMACY, ENGINEERING, SCHOOL, JUNIOR COLLEGE



4G 10:50

← cih-cavo-vnq

Key questions to ask!

While identifying the problem, ask these questions:

1. What is the problem we want to solve?
2. Who has the problem (whose problem are we solving)?
3. What value lies in solving this problem (what are the benefits if this problem is solved)?

Manoj is presenting

North Star!

Manoj

4G 10:40

← cih-cavo-vnq

Design Thinking - EDIPT

```

graph LR
    A[Empathize] --> B[Define]
    B --> C[Ideate]
    C --> D[Prototype]
    D --> E[Test]
    E --> F[ ]
  
```

Empathize
Learn through observation
*Who is my user?
What matters to this person?*

Define
Create a point of view
What are the users needs?

Ideate
Brainstorm for creative solutions
How many ideas can I generate?

Prototype
Build a representation to show others
How can I demonstrate my ideas?

Test
Display a prototype for feedback

Manoj is presenting

Manoj

Manoj is presenting

Common challenges!

- Customer not happy due to
 - Lack of understanding of the expectations
 - Delays in delivery
 - Product quality, performance issues
 - Poor overall experience in managing their expectations
- Organization not happy due to
 - Project not delivered on time, quality issues
 - Risks not identified, mitigated, occurring
 - Cost overrun
 - Recurring problems/defects/issues
 - Organizational change not effective
 - Employees not happy, motivated while working on projects

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Manoj